



Strathmore Business School

THE LEADING WOMAN EXECUTIVE PROGRAM

Expand your horizons. Live balance. Leave a positive legacy.

May 17th - 19th, 2010



Executive Education

Introduction

In today's rapidly changing world, women are overcoming leadership barriers in unprecedented ways and emerging as leaders with more presence on boards and more opportunities to take their business and communities to the next level. This calls for the need to harness the potential of women leaders in both the public and private sector.

For the first time in Africa, SBS is running **The Leading Woman Executive Program** which is designed to address the needs of women in leadership to enable them succeed as individuals, team leaders, and organizational visionaries. We will sharpen the skills needed to develop relationships critical to success and advancement in your profession. In this highly interactive and experiential program, you will gain a deep understanding of your leadership approach, negotiating style, beliefs and assumptions about power, and your network structure. We will build on your increased self-awareness to assist you in becoming a more effective and balanced leader. This program will equip you with new ideas, reenergize your personal vision, and provide you with a network of new contacts from a multitude of organizations in the region.

What will I get out of it?

Research has shown that most effective women leaders experience challenges in harmonizing work, family and personal life, few attain this harmony. The challenge is in attaining this harmony and in response to this, SBS and IESE Business School, Barcelona, Spain have designed an integrative program that explores the individual in relation to her environment.

The participants will be able to reflect on their own values, experiences and achievements so that they capitalize on them, develop their skills and competencies in order to move to the next level through high quality connections, developmental networks and a firm commitment to family and personal life.

“Join us in this program to acquire knowledge on how to reflect and manage careers, to design and implement a strategy that leads to a harmonic trajectory that is meaningful in both the personal and the professional realm”.

What is it about?

- Equipping women leaders with leadership strategies, opportunities and resources.
- Demystifying the barriers to effective leadership.
- Enhancing professional development and personal growth.
- Creating harmony between work, family and personal life.
- Expanding women views on power, negotiations and emotional intelligence.
- Broadening women's networks.

Who is it for?

This program is fundamentally designed for women professionals with over 5 years experience in management, and seasoned women entrepreneurs from all over Africa who are ready to sharpen their skills, and develop competencies needed to recognize and transcend the barriers holding them back from achieving effectiveness and harmony in both the personal and professional domain.

Faculty

Taught by the world's leading professors in business, the program will be delivered by our international professors. It will culminate with a round table of leading women in the region specially selected to share their experiences and enable participants infuse knowledge into action.

Faculty Directors

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Patricia Murugami

Patricia is the Director of Executive Education at Strathmore Business School. She worked at Bamburi Cement as a Business Controller and has previously held different roles in audit and consulting in Deloitte and Touche, KPMG and Coopers & Lybrand (now PriceWaterhouse Coopers). Patricia has a vast wealth of knowledge on leadership & management, strategy, process improvement, marketing and business continuity and holds an MBA in Strategic Management & Marketing from the University of Nairobi. She also participated in the Developing Leadership Competencies Program at IESE Business School, Barcelona, Spain.



Prof Mª Nuria Chinchilla

Nuria is professor in the Managing People in Organizations Department and director of the International Center on Work and Family. An economist and lawyer by training, she holds a Ph.D. in Management from IESE. Her areas of specialization include women and power, family-responsible organizations managerial competencies, career and time management, interpersonal conflict and not-for-profit organizations. Prof. Chinchilla was named "Best Manager of the Year" by the Spanish Federation of Executive Women (FEDEPE).



Dr Mireia Las Heras

Mireia is a Professor at IESE Business School –University of Navarra, Spain-where she serves as the Research Director of the International Center for Work and Family. She is an Industrial Engineer by training, holds an MBA from IESE Business School, and a Doctorate in Business Administration from Boston University.

She's published and researched on work family issues around the World, on Women Leadership and on Career Development. She is a consultant and a personal coach.



Sunny Bindra

Sunny is a leading management consultant business advisor, member of SBS advisory board and an Executive Fellow at SBS. He holds a BSc. and MSc. in Economics from the London School of Economics, specializing in the Economics of Industry. He has worked with chief executives and boards of directors to devise strategy and governance structures and programs, in Africa, Europe and Asia Pacific. He is a leading authority on the practice of strategy in Africa. Sunny teaches various programs at SBS, and writes for the Sunday Nation and Business Daily.



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