



Strathmore Business School

The Effective Director (TED)

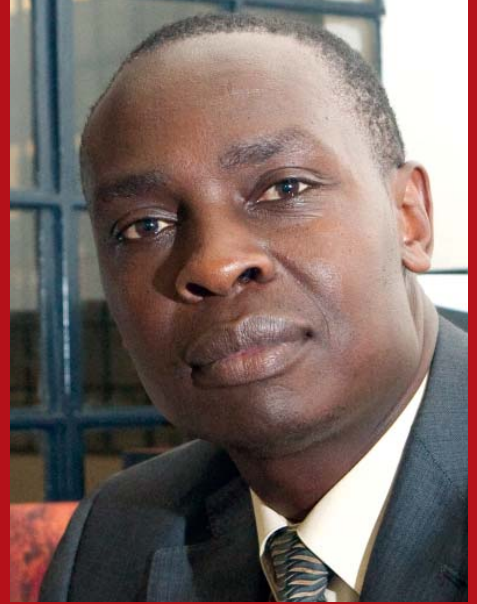
Executive Education





Introduction

The Effective Director (TED) is an exclusive program from Strathmore Business School, aimed squarely at current and future directors. The board of directors is a critical instrument of governance, and plays a key role in economic development in both the private and public sectors. TED is a path-breaking program that covers the work of the board and the contribution of individual directors. It is delivered by a high-powered team of local and international faculty, combining leading-edge research with practical board experience.



Note from the Dean

The board of directors is the most fundamental corporate governance institution in any organization. Research shows that the board's effectiveness is dependent on a variety of factors: the orientation of new board members, procedures for board training and development, boardroom discussion and participation, formal board member appraisal, remuneration of board members and timeliness in making decisions. Ideally, a board should comprise good ethical leaders who are mentally aggressive, value time, are intrinsically motivated and open to regular evaluation as a tool for improvement.

SBS is delighted to unveil its TED program, designed to address these and other contemporary paramount issues in boards. We recommend the program warmly to all organizations aspiring to have an effective board.

Dr. Edward Mungai

Dean, Strathmore Business School

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The TED Program

The board of directors is an organ undergoing intense scrutiny and change. Being a board director was once a sinecure, an easy role to play in the twilight of one's career. These days it is a position that comes with great demands attached: to be a 'watchdog' as well as a 'navigator'; to understand the big strategic picture as well as minute financial details; to guide and inspire as well as to monitor and control. At the end of the day, members of the board of directors carry the final responsibility for the success or failure of the organisation.

Modern directorships are not to be taken lightly, but they often are. It is a job without a description, a journey without an orientation. SBS's The Effective Director (TED) aims to fill that gap in East Africa. It is the first course designed for board directors that focuses on the job itself: the roles that a director must play; the skills he or she must bring into play; and the styles and nuances of behaviour on boards.

In short, TED is a program about adding value as a board director. It is aimed at all board members, new and old, and aims to provide a refreshing, lively and interactive forum for genuine learning about this most important of positions.

Participant Profile

- Directors of publicly listed corporations
- Directors of private companies
- Directors of government-owned enterprises
- Directors of not-for-profit organisations
- Chief executives and senior executives aspiring to board entry
- Owners of fast-growing enterprises seeking to build boards of directors in their organisations

TED Schedule

Day 1	Day 2	Day 3
The 21st-century board - a rapidly changing organ	The Individual Director - how to add value	Summary and conclusions - interactive discussion
The Evolution of Boards	Teamwork and relationships on boards	The Directors' Roundtable - a structured discussion with renowned directors
Studies in board excellence	Managing Board Performance Reviews	Closing ceremonies
Making board committees work	When it all goes wrong - the Board in Crisis	
Financial oversight - the heart of the board's work	Critical issues facing boards today	

Program Deliverables

- An appreciation of how boards have evolved in recent years, and of the responsibility board membership carries
- A clear understanding of board best practice, and of the structure and nature of modern progressive boards
- A critical assessment of how individual directors add real value to boards, and how to enhance your own personal contribution
- Recognition of the range of challenges directors have to address, and how to manage them
- Fruitful interaction and networking amongst a high-powered peer group

Admission Requirements

Admission to this exclusive program is based on professional achievement, demonstrated leadership, organisational responsibility and the candidate's potential for future contribution to the economy. Consideration is confined to current members of boards of directors, and to those likely to enter a board in the near future. Payment is expected upon admission.

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Why Strathmore Business School?



A Firm Foundation

Strathmore was started in 1961 as an A-Level College by a group of professionals who were inspired and encouraged by St. Josemaría Escrivá, founder of Opus Dei, to form a charitable educational trust (now the Strathmore Educational Trust).

In 1966, the School of Accountancy opened to train accountants for Kenya, Uganda and Tanzania and in 1991 the university introduced Information Technology courses. Over the years Strathmore University, with a student population of over 5000, has become one of the most respected Private Universities in the region.

A Unique Concept

Think for a moment about our beautiful continent—diverse in people, rich in culture, natural resources and hospitality. SBS captures these themes in one business concept: Developing Great Business Leaders. This is in perfect harmony with the founding principle of Strathmore University: that of leading society to greater development through service to all people without discrimination.

International Character and Participation

Our key partner, IESE, one of the world's leading business schools, has for many years been affiliated to Harvard University and linked to top universities the world over. Our research, business industry partnerships and top international education partners help us to realize our vision. SBS provides its participants with a world-class learning environment where they can share and reflect on their experiences and develop new ideas that will lead their companies into a new era. Our Advisory Board is composed of top professors, CEOs and entrepreneurs. It reflects our international partnership with top business schools in Africa, Europe and the USA. The combination of local, regional and international business participation will build a strong and firm basis for the growth of your business.

A Culture of Ethics and Learning

SBS encourages participants to aim for high ethical standards. We realize that the potential of Africa lies here and we can take Africa forward to a world where commitment and respect for each person form a strong basis for business decisions. Case studies are selected from the best international business schools. The group interaction and participatory approach to teaching gives the participants a chance to analyze new business problems, while sharpening their business decision-making skills.

A Pioneer in Standards

Strathmore University, its alumni and its partners have always been at the forefront of business education and standards. It is the first university in Kenya to become ISO 9001:2000 certified.

Publications

Strathmore University Press (SUP), established in 2004, gives each participant an opportunity to read the latest research and conference writings. The press also gives you a chance to write and share your reflections with the learned world.

Networking

Our alumni span the globe; this provides a great opportunity to build business networks. Strathmore University Foundation, in the USA, is one such initiative, which brings together our international alumni.



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Management Consultant,
Writer and Lecturer

**“Leadership is about what
you ARE, what you KNOW,
and what you DO”**

John Adair



Strathmore Business School
Ole Sangale Road, Madaraka
P.O. Box 59857 – 00200 Nairobi, Kenya
Tel: +254 20 603412 / 607277 / 604036
Cell: +254 724 256 249, 734 256 225
Email: sbs@strathmore.edu Website: www.sbs.ac.ke

