



Strathmore Business School

Master of Business Administration

MBA Overview

The MBA is a two - year program designed for experienced managers who wish to broaden their knowledge and expertise without interrupting their careers. The emphasis is on applying new tools and ideas directly to the workplace to ensure that both the participants and their companies immediately benefit from a world - class MBA.

Program Strengths

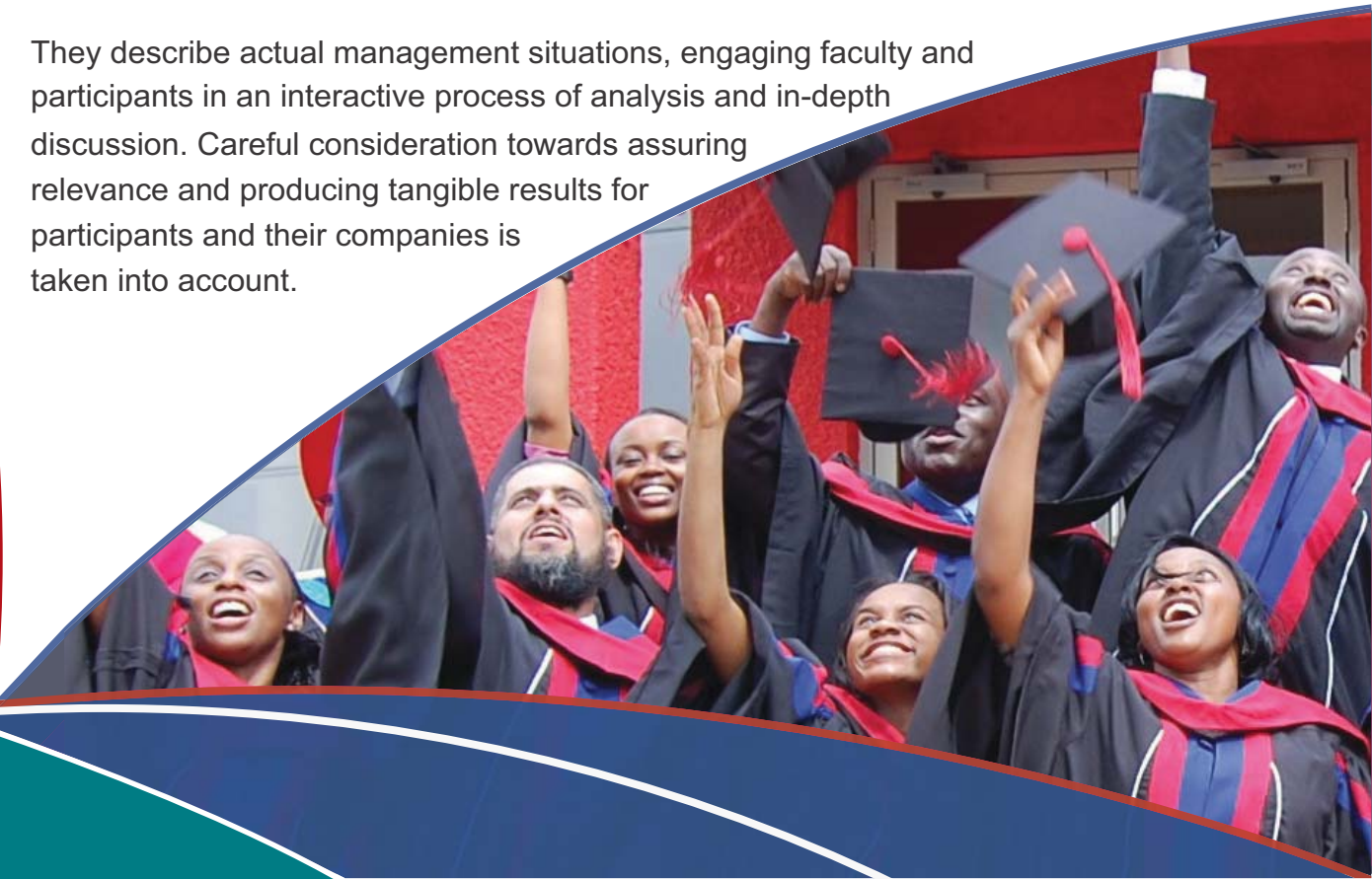
Why choose the Strathmore Business School's (SBS) MBA? Because it provides a breadth and depth of international vision, opinion and real life experience unparalleled in other institutions in the region. SBS's own strength and active partnership with the best business schools in the world ensures a rigorous, challenging program taught by a faculty recognized as specialists in their own fields.

Relevant, Applied Learning

The case study method is central to the MBA's dynamic experience. It offers a unique opportunity to actively apply new skills, tools and ideas to real-life problems. Cases based on local and regional field research by own faculty and case pools from our international business school partners will be used.

This ensures that they reflect both local and global business realities.

They describe actual management situations, engaging faculty and participants in an interactive process of analysis and in-depth discussion. Careful consideration towards assuring relevance and producing tangible results for participants and their companies is taken into account.



MBA Structure

Methodological and Analytical Courses

Course Code	Course Title
MBA 8101	Financial and Managerial Accounting
MBA 8202	Marketing Management
MBA 8103	Information Systems Management
MBA 8104	Quantitative Analysis for Business Management
MBA 8201	Financial Management
MBA 8102	Entrepreneurship and New Venture Management
MBA 8108	Managerial & Global Economics
MBA 8109	Research Methods
MBA 8205	Decision Analysis

Leadership Courses

Course Code	Course Title
MBA 8105	Organizational Behaviour
MBA 8106	Managing People and Performance
MBA 8204	Management Communications and Media Relations
MBA 8206	Managing Change
MBA 8207	Leadership and Business Ethics
MBA 8503	Corporate Governance and Board Relations
MBA 8701	Management of People in Different International Locations

The Key Elective Areas

Finance and Banking

Course Code	Course Title
MBA 8301	Financial Statements Analysis
MBA 8302	Investment Analysis
MBA 8303	Financial Economics
MBA 8304	Social Cost Benefit Analysis
MBA 8305	Private Equity and Venture Capital
MBA 8306	International Finance

Strategic Management

Course Code	Course Title
MBA 8402	Cluster and Global Strategies
MBA 8203	Operations Management Strategy
MBA 8401	Corporate Entrepreneurship and Innovations
MBA 8403	Competitive Strategy and Game Theory
MBA 8107	Strategic Management
MBA 8703	Business Opportunities in Emerging Markets

Integrative Courses: As part of our MBA Program, participants also undertake a research project, a capstone week at the end of their MBA as well as a one-week module in a global business school whereby the theme is Managing Globally. This adds to the world-class insights relevant to you as you apply this acquired knowledge.

Costs

Total tuition fee for the two year program (2012/2013) amounts to KShs 962, 500. Additional costs include: An international module which is an integral part of the program that takes one week at IESE Business School (Barcelona, Spain), for an estimated cost of KShs 350,000 (* Subject to market rates). Text books: KShs 45,000 per year.

Timetable

Classes run on Wednesday, Thursday and Friday evenings from 5:30 pm to 8:30 pm and Saturday mornings from 8:15 am to 1:30 pm.

MBA admission

Applicants should have a minimum of two years' managerial experience. We administer our own aptitude test called the Graduate Entrance Exam (GEE). In lieu of this, a candidate may present their GMAT results if they are less than four years old. The application fee is KShs 5,000 payable upon registration for the entrance exam or upon submission of GMAT results. In addition, candidates must meet one of the following academic qualifications:

- * Holders of First Class or Second Upper Class honours degrees in relevant academic fields from recognized universities.
- * Holders of other related qualifications from recognized universities, considered by the Academic Council as equivalent to a First Class or Upper Second Class degree.
- * Holders of the Lower Second Class Degrees, plus post graduate diplomas or certificates of diploma level or equivalent.

How to Apply

Application forms are available at the SBS office or can be downloaded from www.sbs.ac.ke. Send the completed application form with your CV, two reference letters (one official and one personal/academic), copies of your degree certificates and transcripts and a passport size photograph to info@sbs.ac.ke. You may also drop your fully completed application form at our offices.



Strathmore
UNIVERSITY

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